



YRE video category

Guidelines and tips on video clips:

- As with other journalistic productions, be clear, consistent and relevant to a recent event or issue.
- Include interviews and shots of the story you want to depict. Variation will make the feature more interesting.
- Include images or footage shots while persons are speaking. It will illustrate what they have to say.
- If you are conducting an interview, plan your questions carefully and rank them in importance. Do your research well!
- Always give an introduction of what you are going to say and what the topic is about. Then revert to the interview or comments you have.
- Take the footage in the location you are talking about to give more sense to your footage.
- Check the whereabouts and time of shooting. Lack of light or too much sunlight might ruin your clip.
- Where possible insert suitable music to make your feature more interesting. Subtitles help too!

Basic points for interviews:

1. Prepare yourself - do your research before
2. Ask questions - don't read them
3. Listen to what the interviewed person is saying
4. Follow-up the interviewee's comments
5. Make it a conversation, not a confession
6. Get contact information for follow-up

Research is important. Some sources may be:

- Internet – reliable sources
- Newspaper and magazine articles
- Books
- Other people who know the person you want to interview or who have worked for them or lived near them, etc.

Film it and air it!

